

Board Approval Date: June, 2011

Course Title: Entrepreneurship and Small Business Management

Credit: .5 credit

Course Description:

This course focuses on mastery of the National Standards for Business Education for Entrepreneurship and Management. In this course, students will learn the step-by-step process of owning and managing a small business. Students will analyze and develop a business plan and learn the skill, attitudes and guidelines that it takes to get an entrepreneurial venture off to a good start. This course is recommended for students who are interested in managing a business or who plan to own and operate their own business.

Learning Activities/Methods of Assessment:

Large group instruction
Class discussions
Small group work
Interactive website
PowerPoint website
PA Economic activities
Tests and Quizzes
Teacher observation
Business plan project
Bell Ringers

Instructional Resources:

Entrepreneurship Ideas in Action 4e.: South-Western Cengage Learning 2008
Cynthia L. Greene

Workbook for the above text
Interactive website for the above text

*Preparing for Success in Business: Entrepreneurship, Economics, and The Business Plan-*Materials prepared by Economics PA, 123 Market St., Selinsgrove, PA 17870. Carol Occhuzzio and Anita Kane

Course Pacing Guide

Course: Entrepreneurship and Small Business

Course Unit (Topic)	Length of Instruction (Days/Periods)
1. Entrepreneurship	12 Days
2. Business Plans	12 Days
3. Management	12 Days
4. Marketing	12 Days